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Vol. 4

Kitakyushu Sustainability Newsletter !

Kitakyushu is Japan's leading sustainable city, built on altruism and regeneration. This newsletter brings you the latest updates on Kitakyushu's sustainability initiatives!

Shaping a Greener Future for Our Planet and Children through Sustainability!

The J.League's* First-Ever Nature Positive Declaration !

*The J.League is Japan's top professional soccer league

The City of Kitakyushu and Giravanz Kitakyushu Co., Ltd. have signed a comprehensive partnership agreement to mark the club's 15th anniversary of joining the J.League. Under the keyword "Sustainability," the partnership will focus on five pillars:

1. Revitalizing the community
2. Promoting health
3. Putting children first
4. Protecting the environment
5. Empowering women (Woman Will)

Through this collaboration, we will accelerate the development of future generations and foster civic pride with the support of the beloved J.League players. Giran, the club mascot with ties to the Sone Tidal Flats, will serve as the PR ambassador for Nature Positive initiatives, helping more people learn about environmental efforts. Initiatives under the other pillars will also be rolled out step by step.

[Click here for details →]<https://www.giravanz.jp/club/18145/>

Giran, the mascot of Giravanz Kitakyushu, is actually an endangered seagull. Now he's also a Nature Positive ambassador! At the stadium, eco-friendly ideas like edible tableware and bringing your own water bottles are spreading. Through soccer, Giran shares Kitakyushu's future where city and nature thrive together!



Giran, the endangered Saunders's Gull